



Market Leading Energy Company Utilizes Dynamics AX to Develop Uniform Accounting Practices and Procedures across Seven Companies Covering Two Countries

Customer Profile

Aux Sable's vision is to be a market leader in the midstream gas processing and NGL industry within selected regions of North America where Aux Sable can secure and expand competitive advantages to achieve predictable earnings growth

Industry

Energy

Location

Calgary, AB



Toronto

Suite502, 36 York Mills Road
Toronto, ON M2P 2E9
1.866.816.4332

Calgary

Suite 110, 308 11 Avenue SE
Calgary, AB T2G 0Y2
1.866.231.4332

Vancouver

Suite 200, 560 Beatty Street
Vancouver, BC V6B 2L3
1.866.797.4332

Edmonton

217 Advanced Technology Park
Edmonton Research Park
9650 – 20 Ave
Edmonton, AB T6N 1G1
1.866.490.4332

"The implementation of AX sets up Aux Sable for future growth and allows us to be more proactive and competitive as we enter new markets. Ideaca is an ideal long-term partner as they delivered the solution on time and under budget."

Ron Murphy, CFO
Aux Sable

Business Situation

Aux Sable was concerned that they would not be able to support future business growth due to the limitations with their legacy accounting system, lack of structured processes and high level of manual efforts. They decided to look for a new solution that would integrate with their legacy system and could help ensure compliance with statutory requirements, effectively standardize international operations and financial processes, improve information quality, and reduce manual processes in both Canada and the United States. The solution needed to be able to grow with the company as they expand their portfolio of services and enter into new markets and help improve corporate data integrity, standardize business processes and reduce manual efforts.

Solution

Aux Sable and Ideaca implemented Dynamics AX 4.0 leveraging industry ISV Wellpoint Energy Financial Management (EFM). The solution allows Aux Sable to have multi-location, multi-currency and multi-language functionality facilitating compliance with accounting and reporting requirements of the international market, while meeting home country financial reporting standards. The implementation also incorporated the reporting capabilities of both FRX and Atlas XL. FRX was necessary to improve financial reporting capabilities, while Atlas XL was used to load budget and forecast information. Other key elements of the solution include:

- Tight integration of CSOX processes
- Simultaneous implementation across 7 companies covering two countries (US and Canada) under different accounting standards
- Addressing the requirements of both US and Canadian GAAP while incorporating the capability to meet a third emerging standard (International Financial Reporting Standards – IFRS)
- Project completed on time and 19% under budget

Benefit

- Achieved 10% reduction in manual CSOX controls
- Allow for uniform accounting practices and procedures in Aux Sable's Canadian and US locations and common coding blocks within all companies
- Using AX as their integrated source of data provides better reporting to improve progress tracking which allows Aux Sable to have internal accountability on operations and management
- AX allows Aux Sable to incorporate, manage and track multiple different business models within the existing business and results in the ability to creatively identify and enter into new value-add business opportunities